

Areas of Practice	<ul style="list-style-type: none">▪ Intellectual Property – patents, trade marks, copyright, designs, confidential information▪ Trade Practices – misleading and deceptive conduct, passing-off, consumer law▪ Administrative Law▪ Commercial Litigation
Admissions	<p>Senior Counsel 2022</p> <p>Barrister 2006</p> <p>Solicitor NSW 2002</p> <p>Solicitor Advocate England & Wales 2001</p> <p>Solicitor Western Australia 1998</p>
Background	<p>Senior Associate/Solicitor In a leading Australian based multi-national firm 2002-2006</p> <p>Solicitor in a leading UK based multi-national firm 1999-2001</p> <p>Associate to the Chief Justice of Western Australia 1998-1999</p>
Educations	<p>BCL (Hons) University of Oxford 1997</p>

	<p>LLB (Hons 1) Murdoch University 1996</p> <p>BA (Phil) Murdoch University 1996</p> <p>Vice-Chancellor’s Award for Academic Excellence Murdoch University 1995</p>
Description	<p>Julian frequently acts for clients in the pharmaceutical, mining, chemical, telecommunications, media, and consumer goods industries.</p> <p>He represents clients in the High Court, the Federal Court (at trial and on appeal in all registries throughout Australia), the NSW Supreme Court (at trial and on appeal), in other Australian State and Territory Courts (at trial and on appeal), the Patents Office, the Trade Marks Office, the Copyright Tribunal, the Administrative Appeals Tribunal, arbitrations and mediations.</p>
Recognition	<p>Julian has been recognised in:</p> <ul style="list-style-type: none"> ▪ <i>Chambers Asia-Pacific</i> (2024): Intellectual Property ▪ <i>Doyle’s Guide</i> (2024): Intellectual Property ▪ <i>Who’s Who Legal</i> (2024): Life Sciences, Patent Litigation ▪ <i>The Legal 500</i> (2024): Intellectual Property ▪ <i>Best Lawyers in Australia</i> (2025): Intellectual Property
Selection of Current and Decided Cases	
Patents	<p><i>Janssen Biotech, Inc v Samsung Bioepis AU Pty Ltd</i> (NSD1134/2024)</p> <p><i>Cipla Australia Pty Ltd v Novo Nordisk A/S</i> (NSD516/2024)</p> <p><i>Sun Pharma ANZ Pty Ltd v Otsuka Pharmaceutical Co, Ltd</i> (NSD172/2024)</p> <p><i>Metso Sweden AB v FLSmidth A/S</i> (NSD1561/2023)</p>

Fusetec 3D Pty Ltd v Dignity Health & Anor (NSD25/2023)

Novartis AG v Pharmacor Pty Ltd (NSD506/2023); decision reserved

Metso Outotec Sweden AB v FLSmidth A/S [\[2023\] APO 60](#)

Fanca Technologies Pty Ltd v CFH Airtechnic Australia Pty Ltd & Ors (NSD1531/2023)

Technological Resources Pty Ltd v Epiroc Australia Pty Ltd & Ors (NSD605/2022)

Pfizer Ireland Pharmaceuticals & Anor v Samsung Bioepis Co. Ltd & Ors (NSD331/2022)

Vector Corrosion Technologies Ltd v E-Chem Technologies Ltd [\[2022\] FCA 188](#)

Novartis AG v Pharmacor Pty Limited [\[2022\] FCAFC 58](#)

Pharmacia LLC v Juno Pharmaceuticals Pty Ltd [\[2022\] FCA 92](#)

Biogen International GmbH v Pharmacor Pty Ltd [\[2021\] FCA 1591](#)

Pfizer Ireland Pharmaceuticals & Ors v Samsung Bioepis AU Pty Ltd [\[2021\] FCA 1428](#)

Cytec Industries Inc v Nalco Co [\[2021\] FCA 970](#); amendment decision reserved

Caffitaly System S.P.A. v One Collective Group Pty Ltd [\[2021\] FCAFC 118](#); [\[2020\] FCA 803](#)

Mylan Health Pty Ltd v Sun Pharma ANZ Pty Ltd [\[2020\] FCAFC 116](#)

Seed Terminator Pty Ltd v Dean Mayerle [\[2020\] APO 52](#)

UON Pty Ltd v Taranis Power Group Pty Ltd [\[2020\] APO 34](#)

Facebook, Inc. [\[2020\] APO 19](#)

BlueScope Steel Limited v Dongkuk Steel Mill Co. Ltd [\[2019\] FCA 2117](#)

Technological Resources Pty Ltd v Tettman [\[2019\] FCA 1889](#)

Juno Pharmaceuticals Pty Ltd v Millennium Pharmaceuticals, Inc [\[2019\] FCA 526](#)

Sanofi-Aventis Deutschland GmbH v Alphapharm Pty Ltd [\[2019\] FCAFC 28](#), [\[2018\] FCA 2060](#)

Apotex Pty Ltd v Cipla Limited [\[2018\] FCA 1393](#), [\[2017\] FCA 1627](#)

**Trade Marks,
Misleading &
Deceptive Conduct
Passing-Off**

Apotex Pty Ltd v ICOS Corp (No 3) [\[2018\] FCA 1204](#)

Industrial Galvanizers Corp Pty Ltd v Safe Direction Pty Ltd [\[2018\] FCA 1192](#);
[\[2018\] FCA 1612](#)

Pfizer Ireland Pharmaceuticals & Ors v Samsung Bioepis AU Pty Ltd [\[2017\] FCAFC 193](#)

Janssen Sciences Ireland UC v Alphapharm Pty Ltd [\[2017\] FCA 1399](#)

Les Laboratoires Servier v Apotex Pty Ltd [\[2016\] FCAFC 27](#); [\[2015\] FCA 104](#)

The Pilbara Infrastructure Pty Ltd v Lynx Engineering Consultants Pty Ltd [\[2016\] HCASL 174](#); [\[2016\] FCAFC 19](#); [\[2015\] FCA 1100](#)

Reckitt Benckiser Healthcare (UK) Ltd v GlaxoSmithKline Australia Pty Ltd [\[2016\] FCAFC 90](#); [\[2015\] FCA 486](#); [\[2013\] FCAFC 102](#); [\[2013\] FCA 736](#), [\[2013\] FCA 583](#)

Orion Corporation v Actavis Australia Pty Ltd [\[2016\] FCAFC 121](#); [\[2015\] FCA 909](#);

Samsung v Apple (2013) (settled after trial)

Wiremarkers Australia Pty Ltd v Sunlec International Pty Ltd (VID562/2024)

O'Brien Glass Industries Ltd v O'Brien Boiler Services Pty Ltd (NSD55,136/2023)

Jacksons Drawing Supplies Pty Ltd v Jackson's Art Supplies Ltd (WAD255/2022);
decision reserved

Freshfood Holdings Pte Ltd v Pablo Enterprise Pte Ltd [\[2024\] ATMO 94](#)

SMA Solar Technology AG v Sunny Energy Australia Pty Ltd [\[2022\] ATMO 138](#)

SMA Solar Technology AG v Sunnygene Power Pty Ltd [\[2022\] ATMO 98](#)

General Motors LLC v Laser Cleaning Machines Australia Pty Ltd [\[2022\] ATMO 94](#)

PDP Capital Pty Ltd & Anor v Grasshopper Ventures Pty Ltd [\[2021\] HCASL 247](#),
[\[2021\] FCAFC 128](#), [\[2020\] FCA 1078](#)

Freshfood Holdings Pte Ltd v Pablo Enterprise Pte Ltd [\[2021\] FCA 1404](#)

Sydney Opera House Trust v Australia China Economics, Trade & Culture Association Inc [\[2020\] ATMO 172](#)

Kinsel Pty Ltd v Bacchus Wine Merchants Pty Ltd [\[2019\] ATMO 97](#)

Vokes Limited v Laminar Air Flow Pty Ltd [\[2018\] FCAFC 109](#), [\[2017\] FCA 1447](#)

Moroccanoil Israel Ltd v Aldi Food Pty Ltd [\[2018\] FCAFC 93](#), [\[2017\] FCA 823](#)

Clipsal Australia Pty Ltd v Clipso Electrical Pty Limited [\[2017\] FCA 60](#), [\[2017\] FCA 436](#)

King Par LLC v Brosnan Golf Pty Ltd [\[2014\] FCA 795](#)

JT International SA v Commonwealth of Australia (the Tobacco Plain Packaging Case) [\[2012\] HCA 43](#)

Paul's Retail Pty Ltd v Sporte Leisure Pty Ltd [\[2012\] HCATrans 219](#), [\[2012\] FCAFC 51](#)

Paul's Retail Pty Ltd v Lonsdale Australia Inc [\[2012\] FCAFC 130](#)

Food Channel Network Pty Ltd v Television Food Network GP [\[2010\] HCATrans 303](#), [\[2010\] FCAFC 58](#)

Health World Ltd v Shin-Sun Australia Pty Ltd [\[2010\] HCA 13](#), [\[2009\] FCAFC 14](#), [\[2008\] FCA 100](#)

Copyright

Motorola Solutions, Inc v Hytera Communications Corp Ltd [\[2022\] FCA 1585](#) and on appeal in NSD675/2023 (decision reserved)

Television Broadcasts Ltd v Telstra Corp Ltd [\[2018\] FCA 1434](#)

Roadshow Films Pty Limited v Telstra Corporation Limited [\[2018\] FCA 582](#)

Roadshow Films Pty Limited v Telstra Corporation Limited [\[2017\] FCA 965](#)

Roadshow Films Pty Limited & Ors v Telstra Corporation Limited & Ors [\[2016\] FCA 1503](#)

Seven (Network) Operations Ltd v Endemol Australia Pty Ltd [\[2015\] FCA 800](#)

Ice TV Pty Ltd v Nine Network Australia Pty Ltd [\[2009\] HCA 14](#), [\[2008\] FCAFC 71](#), [\[2007\] FCA 1172](#)

The Polo/Lauren Company L.P. v Ziliani [\[2008\] FCAFC 195](#), [\[2008\] FCA 49](#)

Designs

Hunter Pacific International Pty Ltd v Martec Pty Ltd [\[2016\] FCA 796](#)

	<p><i>Bluescope Steel Limited v Gram Engineering Pty Ltd</i> [2014] FCAFC 107, [2013] FCA 508</p>
<p>Confidential Information</p>	<p><i>Fortescue Ltd & Ors v Element Zero Pty Ltd & Ors</i> (NSD527/2024)</p> <p><i>Austin Engineering Ltd v Anastasia Podulova & Ors</i> [2024] FCA 1001, [2023] FCA 419</p> <p><i>UON Pty Ltd & ANor v Gabriel Hoascar & Anor</i> (WAD 123/2021)</p> <p><i>Sports Data Pty Ltd v Prozone Sports Australia Pty Ltd</i> [2014] FCA 595</p> <p><i>CA, Inc v ISI Pty Ltd</i> [2012] FCA 35</p>
<p>Commercial Litigation/ Arbitrations</p>	<p><i>Tulip Bay Pty Ltd v Structural Monitoring Systems Ltd</i> (2021) (confidential arbitration – breach of contract, patent)</p> <p><i>Pizeys Patent and Trade Mark Attorneys Pty Ltd v Bennett</i> [2019] FCA 2084 (restraint of trade)</p> <p><i>Sigma Pharmaceuticals (Australia) Pty Ltd v Wyeth</i> [2018] FCA 1556 (claims on undertakings as to damages)</p> <p><i>Standards Australia Ltd v SAI Global Ltd</i> (2017) (confidential arbitration – breach of contract, copyright)</p> <p><i>IceTV Pty Ltd v Ross</i> [2011] HCATrans 214, [2010] NSWCA 272, [2009] NSWSC 980 (restraint of trade)</p> <p><i>John Alexander's Clubs Pty Ltd v White City Tennis Club Ltd</i> [2010] HCA 19 (fiduciary duties and constructive trusts)</p> <p><i>Barnes v Forty Two International Pty Ltd</i> [2010] FCAFC 87, [2010] FCA 398, [2010] FCA 397 (breach of implied undertakings)</p> <p><i>Coyne v Calabro (No 5)</i> [2010] NSWSC 694 (breach of contract, misrepresentations)</p> <p><i>Campaign Master (UK) Ltd v Forty Two International Pty Ltd</i> [2008] FCA 979 (breach of contract, misrepresentations)</p>